# THE LATEST IN KITCHEN STORAGE SOLUTIONS REAL KITCHEN How our products transformed real lives To your kitchen nightmares Vlastercraft® CLEVER STORAGE / LIGHTING / WASTE & RECYCLING SOLUTIONS



# Welcome to

# BEAUTIFUL ON THE INSIDE

Pelcome to the latest edition of our storage guide. The team behind 'Beautiful on the inside' is one of the UK's largest kitchen distributors, so we're no strangers to going the extra mile to help you create a great looking kitchen.

What you might not be aware of is our passion for storage. We're super keen to make sure that your kitchen is packed with ingenious and hardworking shelving systems, space-savers, neat dividers and clever racks. We've built relationships with the best manufacturers to bring you the very best brands on the market. We're proud to present the latest products from Kesseböhmer, Gollinucci and Sensio.

Not only do these brands bring you industry-leading quality and reliability-they also offer you a little bit of magic. They make hard-to-reach spaces a

thing of the past, they make finding ingredients easy, and they ensure you never lose your favourite utensil. They can even make the weekly shop less of a chore! In simple terms, they make a good kitchen better.

So read on to find out how these products can transform your kitchen and enjoy browsing one of the most desirable collections on offer.

It's our goal to ensure that your kitchen is as functional as it is attractive, or as our designers say, beautiful on the inside.

### Clever storage solutions pay for themselves

Around 10 million tonnes of food waste is generated every year in the UK, at a value of over £20 billion! Reducing the amount of food you waste will save you money on your weekly food shop - meaning over a products lifetime, storage solutions can pay for themselves again and again.

# In this issue

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  A handy guide to planning the space and storage in your kitchen.
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  Solutions for those high, hard-toreach areas.

















# **Drawer Storage**

Not content with revolutionising cabinet storage, we've set our sights on transforming the nation's kitchen drawers.

# No more troublesome Tupperware

A new, unique solution to combatting chaos in the Tupperware drawer.

# **Hidden Power Supplies**

Handy solutions that provide accessible power on kitchen islands and worktops.

### Real Kitchen Story 28

Jonny wanted everything stored away but still close at hand.

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Our top-quality, multi-compartment bins make it easier for you to keep on top of sorting your waste.

### Saving the planet 35

What can and what can't be recycled? Take the guesswork out of your home recycling by getting to know packaging labels and recycling symbols.



### **EASILY ACCESS THOSE BULKY ESSENTIALS**

Pots, pans, bread makers, blenders, toasty machines...your kitchen is full of large bulky items that can be tricky to store. Our clever corner solutions mean you no longer need to fight to get to the back of dark, inaccessible cupboards to get your hands on the items you need.



THE INSIDE

As our lifestyles get more and more hectic, it's more important than ever to have an organised kitchen. where your everyday essentials are accessible and close to hand.

Our clever solutions take the stress out of storage to make your kitchen

Where to store those handy but cumbersome kitchen gadgets? How do you neatly keep that mountain of plastic storage containers in check? What's the best way to keep on top of the recycling? How do you stop wasting good food as it gets lost

common problems in the kitchen and throughout this magazine you'll find all the wonderful ways in which we can help you

# OF YOUR CUPBOARDS IS AS IMPORTANT AS THE OUTSIDE

nightmares a thing of the past.

in those dark corners? These are

tackle them.



Our impressive full-height larders give you much greater visibility of your groceries, so you can quickly and easily find everything you need, without it requiring a serious rummage. Make those half-used packets at the back of the shelf a thing of the past.



# STORE TUPPERWARE WITHOUT THE TROUBLE

It's always tricky storing multiple lids, containers and cartons. Our series of stylish boxes and practical dividers are designed to keep those

tricky tubs in place and make your life just that little bit easier.

TAKE THE HASSLE **OUT OF RECYCLING** 

It can be a challenge making sure paper, plastic and waste items are

kept separate for recycling and not

waste solutions help you create a

simple, spacious recycling system

where items are easily divided.

thrown away. Our multi-compartment



# KEEP YOUR CLEANING CUPBOARDS IN CHECK

One of our innovative base pull-outs can transform how you store those countless cleaning essentials. Flexible plastic trays keep everything neat, and a single, simple pull-out gives you easy access to all those bottles, sponges and cloths.



# TOP TIPS FOR THE PERFECT FLOW



The primary tasks in your kitchen are carried out between the hob, The kitchen triangle the sink and the fridge. The triangle that connects these three areas defines what kitchen experts call an 'efficient kitchen layout'. The triangle is the shortest, most effective way to tread between these three areas and should be considered in your new kitchen design.

Consider grouping the functions of your kitchen and plan your storage accordingly. There's no point in placing a spice rack yards away from the hob. Specialist trays and inserts for our range of base units help you create highly-functional storage zones.

Try to imagine where you're most likely to serve up your meals. The perfect serve This is a great place to store your cutlery, plates and bowls. Take advantage of our wide range of drawer inserts to make your life easier and your serves perfect.

Many British homes enjoy high ceilings and utilising this extra space should be a priority in all kitchen schemes. Consider doors that open upwards or choose our clever iMove units which allow you to bring the contents of high cupboards down to eye level.





HIDDEN POWER SUPPLIES Discreetly hide power supply with our innovative solutions.



# **ORGANISED DRAWERS**

Our trend setting drawer inserts are not only designed to house your cutlery and utensils, they also complement the style and look of your kitchen.



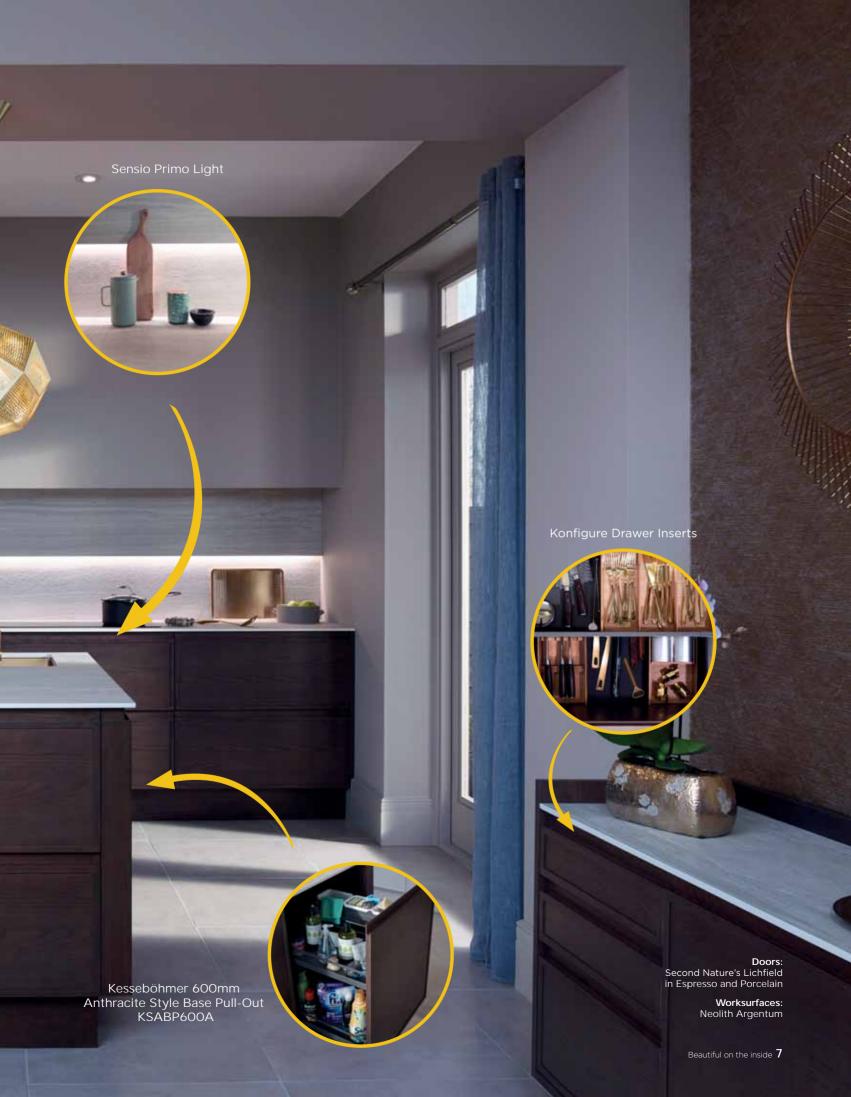
Kesseböhmer 300mm Anthracite Style Larder KSALF300FEA

> Kesseböhmer Anthracite Double Shelf iMove KIMOVE600DA

Kesseböhmer 500mm Right Hand LeMans Anthracite Style KSA2LM500AR

> Gollinucci Anthracite 600mm Bin 571/6050-GY

Designing a great kitchen is a complicated task with many things to take into consideration. Storage is often overlooked, but the inside of your cabinets is as important as your door and drawer fronts.



# A HIGHTY

- ✓ Adaptability Adjustable trays that can work around your food items
- ✓ Accessibility Reach every area of the cabinet in one easy motion
- ✓ Visibility Have a clear view of all your shelves even those at the very top
- ✓ Speed Find what you need in seconds, without rummaging

Our Larder range includes some of our best-selling storage solutions. From our Dispensa Larder, especially designed for 300mm & 400mm wide cupboards, through to our Tandem range for larger 500mm & 600mm units, we offer something to improve access and visibility of all your cupboards. Finally our premium Convoy Range, which is essentially the Porsche of Larders, offers

a real "wow" factor to take your kitchen design to another level.

All our Larders come with fully adjustable shelves, which means as your storage needs change over time, your Larder changes with them. Need room for that extra-large family pack of your favourite cereals? No problem, your Larder shelves can be adjusted to work around you and your needs.

Whatever your kitchen design and layout, we offer Larder solutions to suit, including smaller studio height designs or tall height installations. Our selection of shelf styles and colours mean your Larder can be personalised to your style.

# **KESSEBÖHMER**

Kesseböhmer is the world's leading premium storage brand, making kitchens beautiful on the inside since 1963.

Backed by design, functionality and quality, Kesseböhmer products are expertly engineered to help end-users maximise their space and easily access their goods.





# **TANDEM** Side

# "The Modern Pantry"



Designed for use alongside traditional shelves, the Tandem Side is placed on the inside of the door in a tall height cupboard. It's the perfect place to house all your herbs and spices. If you've got the space, include two in side-by-side cupboards for a modern take on the traditional pantry.

Alternatively, a Studio Height design can be situated in your base unit - it's such a handy place to store your tea, coffee and breakfast essentials.





# **TANDEM** Solo



Our Tandem Solo offers immediate access to items. Unlike shelving, it offers complete transparency, even for wider cupboards. Open the door and the full contents will move towards you and with nothing fixed to the door, the whole cupboard can be utilised.











"Cooking for large parties can put a huge strain on our kitchen, so we needed something that would work around us; a dynamic,

ts

# flexible space without compromising on style!"

Ashleigh and Joe hadn't planned to include storage, but after their specialist retailer demonstrated the benefits, it convinced them to leave space in their budget.

Bespoke Pantry



Spice rack

A combination of pull-outs, corner solutions and pantries made their new design as fun as it was functional, without any space being wasted.

They are rightfully proud of their bespoke bar. With ample room to be stocked full of their favourites, it's a real focal point at gatherings. Even they will admit the real reason they love to entertain is to show off their impressive drinks cabinet and new kitchen.

# To create the perfect recipe for success, Ashleigh and Joe would recommend:

- 1 We opted for a handy door rack to store our fresh herbs and spices.
  This allows us to keep everything together and close to hand.
- 2 A base pull-out brings everything to hand whilst making the most of every inch of space.
- We love spending Sundays baking, so a place to keep all our essentials is a must; a LeMans ensures our ingredients are within easy reach whilst staying visible.

"It's about having everything you need close to hand"









esign your base units around the things you love doing most in the kitchen, whether it be cooking with fresh ingredients, baking special treats or making up cocktails.

Not only do our base units provide added functionality, the considered design of our standard 300mm or 400mm base unit trays also complements those used in our tall Larder, so you can achieve a harmonious look throughout your kitchen.

600 BASE PULL-OUT KSABP600A

These popular Kesseböhmer storage systems are designed to make your life much easier. After you've designed them into your kitchen, you'll wonder how you ever lived without them.

If you love cooking and experimenting with a wide range of different spices and infused oils, the 150mm Base Pull-Out is the perfect fit. Locate it next to your hob so everything you need is within easy reach when cooking.

Every kitchen needs help to keep those smaller items in check, your ingredients ordered and utensils in place. Our YouBOXX system of storage boxes is a genius way to keep things organised. Compatible with both our Base Units and Larders, this clever system comes in several configurations to suit your needs.



# DESIGNERS FAVOURITE

Amy Locke,

Kitchen Ergonomics, Hertfordshire

The 150mm base pull out is great for housing your oils and spices. It means they are close to hand whilst you're cooking at your new induction hob.





the cupboard, bringing the whole shelf within easy reach.

As long as our houses are box shaped, we'll always have awkward corners to contend with. But dark and dingy corner cupboards are a thing of the past if you install one of our best-selling corner solutions. Both the aptly named LeMans and the equally clever Magic Corner utilise ingenious engineering, to bring the contents of the cupboard out to you.

The innovative curves of the LeMans shelves allow them to smoothly glide out from inside the cupboard, bringing the whole shelf to within easy reach. The Magic Corner uses a similar conjuring trick by smoothly pulling out the entire contents of the cabinet.

Whichever you choose, you can be sure that fumbling into blind corners on your hands and knees, is a thing of the past.











Household: The Short family

Kitchen nightmare: Lack of storage space

for their growing family

"Our week can be super hectic at times; juggling work, school, playgroup and classes, as well as making sure the boys have a hearty

homecooked meal every night can be exhausting, so designing a kitchen that was capable of handling the day-to-day pressures of family life was on the top of our priority list!"

As a family of four, the Shorts were keen to utilise every inch of storage space to ensure they created a kitchen perfectly suited to their growing family. With lots of additional kitchen gadgets, especially when the children were younger, lunch boxes, pots, pans and food (!), they were quickly running out of space.

That is, until their local specialist retailer

# Here, the Shorts share their top three picks:

- 1 We're keen to educate the children as much as we can on the environment, so a Gollinucci bin was the perfect choice to encourage them to recycle whilst raising awareness of the different types of materials.
- 2 Mealtimes can be chaos, but with the help of our new organised drawer dividers, they keep everything within plain sight and easy reach!
- 3 Cooking for a family of four can include many ingredients, especially if not everyone can agree on what they want to eat (!) but, the Convoy makes finding everything so much easier - not to mention fun! The kids love to choose what they want and they can help restack it too.





# **ACCESS ALL AREAS WITH**

# WALL STORAGF



**DESIGNERS FAVOURITE** 

Lindsey Copperwheat, TC Kitchens, Bedfordshire

**11** We were very excited when the iMove storage unit came to the market. It's ideal for our customers with children and those who struggle to reach the top shelves. Many kitchens are now designed with tall wall units, however reaching that top shelf can be a challenge."

There is a Kesseböhmer wall storage product that will allow anyone, whatever their height, to access previously hard-to-reach areas.

Whether you're getting the kids interested in cooking from a young age or making sure that Granny can still reach her favourite biscuits, there is a solution for those high hardto-reach areas. Not only do our smart storage systems suit those less able, they also ensure that everyone can maximise every last millimetre in their kitchen, meaning less wasted space.

### iMove

Our clever iMoves bring the contents of the cupboard down to you so the full cupboard comes into play. This is great if you've got high ceilings or you're not so keen on using a stool.

YouK by Kesseböhmer is a flexible, innovative shelving system to create bespoke wall units for any room in your house. Featuring an on-trend, industrial powder-coated black finish and an open, linear design, YouK can add a contemporary feel to any space.

The doors on your wall units don't have to open outwards. A lifting system can lift wall cupboard doors up and open much more smoothly and efficiently.





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# PLACE



FOR



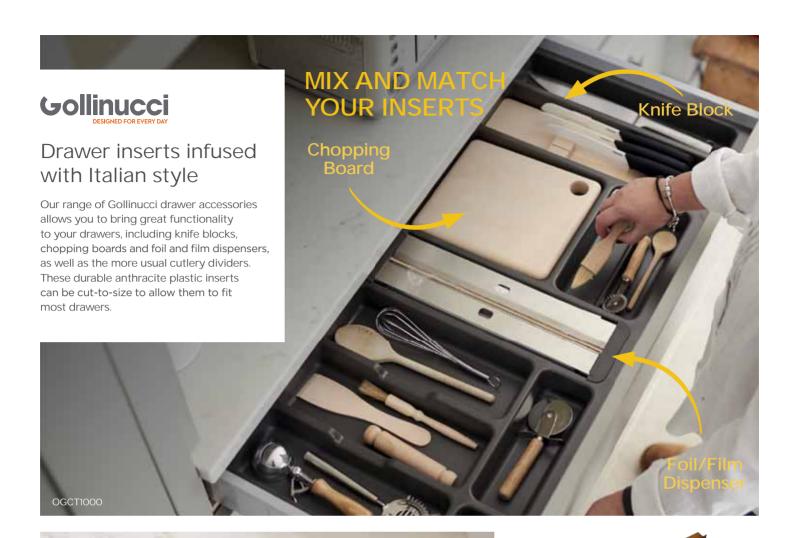
# EVERYTHING

Not content with revolutionising cabinet storage, Kesseböhmer set their sights on transforming the Nation's kitchen drawers.

Advances in kitchen design have seen drawers come in a dazzling variety of shapes and sizes. Being able to look down on the complete contents of a drawer is hugely time-saving and also means that the need for proper organisation is paramount.

We've developed a huge range of accessories to help you keep your kitchen drawers functional and fit for purpose. As well as a wide variety of tray inserts, we offer knife blocks, chopping boards, foil and film holders, handy removable plate racks and a range of highly modular timber inserts that make every drawer as good to look at as they are to use.







You can make hundreds of combinations to suit your requirements



Our new KONFIGURE
BY (\*\*) KESSEBÖHMER range of Konfigure drawer inserts allow you to make every drawer unique, as well as useful.

Konfigure from Kesseböhmer offers almost infinite possibilities for organising your drawers. Available in warm and hardy oak, the range includes knife blocks, individual cutlery trays and spice holders. Each element can be easily moved to help you create the perfect mix of style and practicality.

Ask your Kitchen Designer about our full range of Konfigure options.



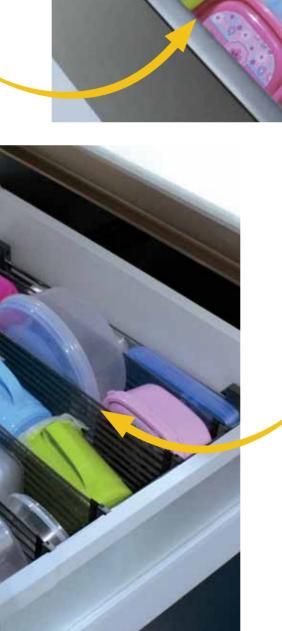
# **NO MORE**

TROUBLESOME TUPPERWARE

# SpaceFlexx

A new, unique solution to combatting chaos in the Tupperware drawer.

**BEFORE** SpaceFlexx



It's a common conundrum 'how can I organise awkward Tupperware?' This new and innovative Kesseböhmer SpaceFlexx system easily solves these issues by employing high performance textile bands to nest any size and shape of storage container securely in place; in sight and always easily accessible.

**AFTER** SpaceFlexx



**KESSEBÖHMER** 

# **YOUR**

HIDDEN POWER

# BackFlip

Sits nearly flush on the worksurface.

At a touch of a finger, it turns 180 degrees to reveal two power sockets and a USB charger - giving you instantly accessible power where you need it.





# **Socket Port**

Flush and fully retractable. This handy unit provides a perfect solution for those who need accessible power

on kitchen islands and worktops.







EVOline® ePlace Design





# REAL KITCHEN STORY

Household: Jonny and his furry friend Hugo

Kitchen nightmare: clutter, he wanted everything stored away but still close at hand As a style conscious bachelor, Jonny was mindful that any storage items he included, had to match the carefully considered design of his dream kitchen.

Items that would make his life easier were a must, however, he struggled to find products that were designed and manufactured to a high standard, looked good, whilst most importantly falling within his budget.

That was until his specialist retailer showed him Kesseböhmer's anthracite range...

"It was exactly what I'd envisaged for my new kitchen! The anthracite finish complemented the matt tones of my contemporary design perfectly."

As a young professional who is constantly on the go, Jonny leads a busy lifestyle,



# "Out of sight, but not out of mind!"

spending a lot of time either at work or socialising. He loves cooking but hates clutter, so he not only needed a place where everything was within easy (and quick) reach, he also needed a place to store all his larger kitchen essentials, including gadgets, pots and pans.

His pet cat, Hugo, is his pride and joy. Clever storage means he can have an organised cat cupboard for all his food and treats, so he's never short of cat food and Hugo never has to wait too long for a treat.



# Jonny loves:

3 Gollinucci Waste Bin

- 1 A LeMans is perfect for storing my large kitchen items whilst making them easily accessible at the same time.
- 2 An iMove places all my herbs and spices in clear view, which means I no longer need to rummage around in the cupboards for that last vital ingredient.
- A waste bin with multiple compartments means I can keep up with my recycling in half the time.





# LIGHTING THE WAY

Lighting is no longer an afterthought; considered lighting can make all the difference.

In selecting the most appropriate lighting for the various tasks being carried out in your kitchen, a good place to start is considering these three key lighting environments;



Sensio have designed and developed lighting solutions for the kitchen markets since 2007. A market leading choice of cabinet, strip and plinth lighting means you'll be able to find a product which perfectly suits every kitchen design.



and intended to be focused

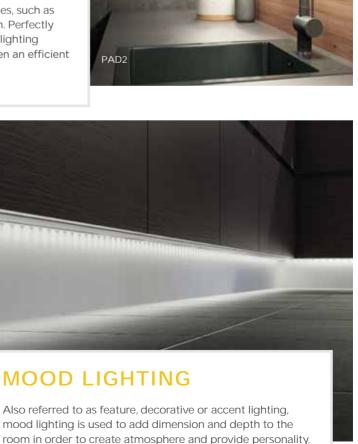
or in cabinets.

towards a specific area or to be used for a particular job in drawers

# TASK LIGHTING

PRIMO

Task lighting provides effective light to undertake everyday activities, such as food preparation. Perfectly positioned, task lighting makes the kitchen an efficient working space.



# **WARM WHITE** VERSUS COOL WHITE







# IN/UNDER CABINET LIGHTING

In-cabinet lighting helps you to quickly see everything at hand, eliminating the need for powerful ceiling lighting in that area; with motion sensor options available to help you save on your energy bills. Over-cabinet lighting helps illuminate your cupboards, providing gentle mood lighting.

# SHELF & DRAWER LIGHTING

Internal shelf and drawer lighting is the perfect solution for providing quick night-time lighting right where you need it, without turning on your bright ceiling lights. Opt for a solution with an inbuilt motion sensor for further energy savings.

DURA PLUS



# **CEILING LIGHTING**

Ceiling lighting provides the ultimate illumination to help you effectively complete daily tasks, often acting as a striking feature either in the centre of your room, or over key seating/dining areas. You might choose warm white for a traditional kitchen look and to encourage a calming tone in the evenings; or perhaps cool white to compliment a contemporary kitchen and promote alertness throughout the day.









Why not turn your lights on and off with Amazon Alexa

# WASTE AND RECYCLING made easy!

Our top-quality, multi-compartment bins make it easier for you to keep on top of sorting your waste.

Available in a variety of colours and designed to fit a wide range of units, our bins are the perfect way to keep your new kitchen clean and tidy.

The days of unattractive peddle bins cluttering up the corner of kitchens is a thing of the past; bins have moved on and ours are designed around modern lifestyles. Include one of our waste systems in your new kitchen to keep waste and recycling hidden behind closed doors rather than on display for a cleaner, more hygienic environment.

There is still a great deal of waste which could be recycled that ends up in landfill sites which is harmful to the environment. No longer should all waste be considered 'rubbish' and just thrown into an ordinary bin.

If you are one of a growing number of UK households who are keen to be greener our multi-compartment bins are designed to help.

# Gollinucci DESIGNED FOR EVERY DAY

With a market leading choice of capacity and compartment combinations you'll be able to find a waste bin which perfectly suits your new kitchen design.







# How many compartments do you require?

Easily separate recyclable items from general household waste by choosing a waste bin that features one to four compartments.



GENERAL WASTE



















# What can & what can't be recycled?

Take the guesswork out of your home recycling by getting to know packaging labels and recycling symbols. Common on most everyday items, these symbols help us to identify if and how different types of packaging can be recycled.

As local authorities do not all collect the same materials, the labels are based on what the majority collect, or do not collect.

# Know your icons

Pin our handy guide to your fridge so you're always sure about what can and what can't go into your recycling bin.



# Widely Recycled

This label is applied to packaging that is collected by 75% or more of local authorities across the UK, for example plastic bottles.



### Widely Recycled - Rinse

Rinsing packaging, for example food trays, ensures that any food residue doesn't contaminate other materials, particularly if they are collected together with paper.

It also helps to stop attracting vermin into the recycling sorting centres where people work.



# Bottle - Widely Recycled, Sleeve - Not Yet Recycled

Remove sleeve – depending on the packaging it can be good to remove the outer sleeve. For example, a paper sleeve that is wrapped around a large yoghurt pot can be removed and recycled with paper.



# Check Locally

This label is applied to packaging that is collected by 20-75% of local authorities across the UK, for example some types of plastic packaging.



# Not Yet Recycled

This label is applied to packaging when less than 20% of local authorities collect it across the UK, for example, crisp packets.

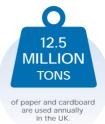
Visit www.recyclenow.com for more information, further top tips on recycling and to find out what you can recycle at home in your local area.

Recycle Now is the national recycling campaign for England, supported and funded by Government, managed by WRAP and used locally by over 90% of English authorities.



# **MAKING AN** IMPACT

**AROUND** 95% LESS **ENERGY IS USED** TO MAKE PRODUCTS FROM RECYCLED MATERIALS THAN USING **RAW MATERIALS** 



**DID YOU KNOW?** 

Everything from shower gel, shampoo, washing up liquid and bleach bottles can be recycled as well – so put them all in your recycling bin!

If all cans in the UK were recycled, we would need 14 MILLION FEWER BINS.

Recycled paper produces

73% LESS AIR POLLUTION

than if it was made from raw materials.



### DID YOU KNOW?

It's not just cans and tins you can also recycle, but kitchen foil and even empty aerosols.







takes 24 trees to may 1 TON OF NEWSPAPERS

Glass that is thrown away and ends up in landfills will **never** de

**GLASS IS** RECYCLABLE and can be used again and again.

### **DID YOU KNOW?**

It's not just newspapers and magazines you can recycle. Put your envelopes, letters, cards, toilet rolls etc in there as well







# Imagine a kitchen where everything has a home.

From the smallest spoon to the largest mixing bowl.

From the most precious china to the heaviest pans.



A kitchen that simply works.

Work closely with your kitchen designer and ask about including clever storage products and accessories in your dream kitchen.

A Beautiful on the Inside inspired kitchen is more affordable than you might imagine.

Speak to your local independent kitchen specialist to find out more.







Tag us on social to share your storage stories

FIND US ON INSTAGRAM & FACEBOOK

@KESSEBOHMERUK
#kessebohmerUK
#beautifulontheinside



Essential Interiors



Meridien Kitchens



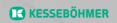


Purple Kitchens





**Mastercraft**®









EVOline® ePlace Design